

## **Ultrafill 3**

## No more pretreatment

KENT Ultrafill 3 takes priming to another level

Duisburg, April 2020: With Ultrafill 3 KENT, shows what dedication, development and premium really means. The new primer filler was tested to its core and it passed internal and external hurdles. What comes out at the end is one of the best primer fillers on the planet. Saving time, enhancing workflows and – all in all – saving money are the key drivers that accompany the great performance of Ultrafill 3.

Polymeric materials are being used at an ever increasing rate within the automotive industry, driven primarily by the need to reduce weight to hit emission targets. This presents significant challenges as paint adhesion to these substrates can be problematic. For many years adhesion to such substrates has been improved with the use of a polyolefin-based adhesion promoter. However, until now, this has involved an extra product and/or process, and therefore more time and money.

The primary benefit of our new Ultrafill 3 aerosol primer over the competition is its excellent adhesion to these problematic substrates without the need for a separate adhesion promoter or other specialist pre-treatment. The new formulation achieves this while improving on the already excellent physical properties and user experience for which the Ultrafill range of primers are renowned.

Ultrafill 3 has a very high thixotropic consistency. This means that the paint will structure up to a semi gel-like state over time to prevent heavy settlement in the can, but thins out rapidly when shaken and during spraying to ensure good atomisation and an even finish.

"Premium" can make life easier. Ultrafill 3 is the perfect example – you need fewer layers for a sandable thickness, you do not need an adhesion promoter as the product itself is that good



## **Ultrafill 3**

and you do not need to worry about the substrate anymore. It will stick – the ISO Cross-Hatch Test is the proof.

\_\_\_\_\_

Premium products for our customers in the automotive, industrial and marine sectors - this is what the KENT brand stands for. Our products are defined and developed to the highest standards and are optimized for specific applications. All products are developed to ensure visibly and measurably better work results, more efficient work which helps to save time and money in the process, generating new business and exceptional experiences for their customers.

Further information can be found at <a href="https://www.kenteurope.com">www.kenteurope.com</a>