

Press Release

Saving time at every step Get to know the newest primer filler evolution

Duisburg, January 2020, with New Self Guide KENT launches a restructured and improved product family compared to competitive standard solutions and even their own Self Guide Primer Filler EVO. It is all about process benefits having less products that will end in less possible application mistakes and better results combined with less working and waiting time.

There are two big pillars customers can rely on: benefits during the application process & benefits during drying.

Benefits during application

During the six-step application process, customers can benefit multiple times, be it reduced storage costs, minimized mixing errors or simply less working time. The lesser number of products to be used results in reduced storage costs or space and easier handling. It also ensures minimized mixing errors and a cleaner work space. The concentrated formula and improved flow of New Self Guide (ensures low sanding effort), strong vertical stability, optimized filling properties leads to better results and easier handling, e.g. even on galvanized steel and e-coatings. Due to the extremely fast curing properties customers can benefit from reduced energy costs when using an oven for drying – simply because of less time the system needs to be heated. The good levelling and less orange peel means you can start to sand the New Self Guide from a finer sanding paper. Applying the base paint is also more convenient as no hardening of the base coat is necessary anymore reducing follow-up work.

Benefits during drying

There are three common scenarios – drying in an oven that is heating permanently, drying in a combi-spray booth where the heat is switched on and off when necessary and infrared drying mostly overnight. With New Self Guide and the improved drying properties customers are enabled to do more drying per day, which means process enhancement and speed-up. They would also be able to reduce heating costs of combi-spray cabins. When using infrared heating you can save time during that as well as you do not need to dry the primer that long. The product is available in grey, black and white (3,75l) with two hardener versions “normal” and “fast” (1l each). Customers can also get special kits containing one colour and one hardener.

Premium products for our customers in the automotive, industrial and marine sectors - this is what the KENT brand stands for. Our products are defined and developed to the highest standards and are optimized for specific applications. All products are developed to ensure visibly and measurably better work results, more efficient work which helps to save time and money in the process, generating new business and exceptional experiences for their customers.

Further information can be found at www.kenteurope.com