



## Logo Tape

### Sticking badges and logos the easy way

The new and improved Logo Tape

**Duisburg, April 2020, with the Improved Logo Tape KENT launches a product that is well known in the automotive industry. This time, it is all about easing the application and making it more comfortable to use. The “chewing-gum” effect is gone and everyone using the new version will be amazed.**

The bonding of emblems, words and letters is not a new thing and is done with the Logo Tape. The initial version sometimes had a chewing-gum effect to it that made the using a little less simple. But no more - when pulling away the logo from the adhesive layer, the adhesive will cleanly cut to the shape of the logo without making strings between the logo and the tape. This allows a clean, easy and efficient work.

The strength of the adhesive is very good, of course. The bonded emblems will stick and survive outdoor conditions such as heat, rain and cold weather making it the perfect product.

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Premium products for our customers in the automotive, industrial and marine sectors - this is what the KENT brand stands for. Our products are defined and developed to the highest standards and are optimised for specific applications. All products are developed to ensure visibly and measurably better work results, more efficient work which helps to save time and money in the process, generating new business and exceptional experiences for their customers.

Further information can be found at [www.kenteurope.com](http://www.kenteurope.com)